



# Bridging the skills gap in green entrepreneurship and digital innovation

**GREENovation** is an Erasmus+ project that empowers adults with fewer opportunities by providing essential **green and entrepreneurial skills**, supporting the green transition through education and technology.

In response to global challenges, GREENovation highlights the urgency of a **dual transition**: advancing a **green economy and adopting digital tools**. To bridge the growing skills gap, the project focuses on low-skilled adults, marginalized communities, and adult educators (AdEds), preparing them to seize opportunities in the green labor market.

The project promotes **sustainability, inclusion, and digital transformation** by offering innovative training, tools, and methodologies for adult learners and educators.

## GREENovation's main goals are:

The main objective of the GREENovation project is to **support the digital and green transition** by improving the quality of inclusive and accessible lifelong learning opportunities. We aim to:

- Provide **validated training** for low-skilled Adults
- Support the **professional development** of educators
- Develop **innovative digital tools** for green learning
- Promote transnational learning and sharing **good practices**
- Strengthen EU and national **networks for sustainability**

## KEY PROJECT OUTCOMES



**GREENovation competence framework**  
*A structured guide to essential skills for the green economy*



**VR-Simulations on green jobs**  
*Real-world training for sustainable careers*



**GREENovation mobile app**  
*A business development tool for future green entrepreneurs*



**GREENovation educational toolkit**  
*Modular courses and interactive learning materials*



**GREENovation glossary & QR code cards**  
*A digital resource for green business terminology*



**GREENovation Hubs**  
*A collaborative space for training, mentoring, and networking*



**EU & national networking & dissemination**  
*Scaling the project's impact across Europe*

## Who we empower:

- Adults with fewer opportunities
- Adult educators
- Adult education providers
- Green Entrepreneurs & Businesses

## The team behind GREENovation

The project consortium consists of six partners from five European countries (Cyprus, Greece, Germany, Slovenia, and Spain), coordinated by EBB Europass Berlin from Germany.

**europass  
Berlin**

**CAMERA  
ITALIANA  
BARCELONA**



**Emphasys**  
DIGITAL INNOVATION CENTRE



**GREENovation is essential for adult education**, as it directly addresses the **critical need for skills** in the green and digital transitions. By providing adults with **green entrepreneurship and digital competencies**, the project helps bridge the skills gap and **empowers individuals** to thrive in sustainable and emerging job markets.

## Follow the project!

 [www.greenovation-project.eu](http://www.greenovation-project.eu)

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**Co-funded by  
the European Union**

ERASMUS-2024-1-DE02-KA220-ADU-000245272

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.